

Be the face of  
**INNOVATIONS!**



**INNOVATIONS 2011**

8th January 2011, Pune

IIT Bombay Alumni Association, Pune Chapter

# Ignite your Idea-Fire your Passion!

Every year, the Pune Chapter of IIT Bombay Alumni Association opens doors to the world for innovators to realize their dreams through the **INNOVATIONS** event.

Over the years, **INNOVATIONS** has evolved into a powerful brand built on integrity and excellence.

They say an innovation is the successful execution of a new idea. India is a hot bed of great ideas and inspiring individuals. It's just that their potential needs to be unlocked. A launch-pad has to be provided for them to catapult.



## So what is INNOVATIONS?

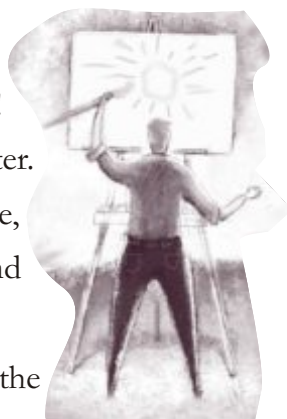
It is a premium event which is a culmination of an exciting process of selecting innovations that are ready for scale up. The event allows the innovators to present their innovations to expert leaders from industry, government, media and investor community.

It connects innovators to people and organizations that will potentially help them grow their ideas and concepts into successful business ventures.

*Most importantly, it makes dreams come true!*

## This is how it works-

1. Of course, you need an idea!  
Small or big- doesn't matter.  
It should be innovative, unique,  
not thought of before and  
original.
2. You should have at least taken the



idea to a 'proof of concept stage' where you have a working prototype of a product or have piloted a service.

3. You have one? Great. Now submit your concept on [www.innovations-pune.com](http://www.innovations-pune.com).  
We will be restricting the total number of entries that we will accept for evaluation on a first come, first served basis. So please submit your entries as soon as you can.  
*And remember the last date for entries is October 6th 2010.*
4. Our expert panel will very carefully evaluate your idea against set criteria.
5. Short-listed innovators will be invited to a face to face meeting where you will make the initial pitch.
6. The best innovations chosen through the screening process will be selected to participate in the **INNOVATIONS 2011** event.
7. Our experts will invest their time and knowledge to help you sharpen your innovation and the business case. They will get you ready to make an enticing pitch at the event.

*You are now ready for the D Day!*

## What will happen at the event?

- ✓ A renowned global thought leader will open the event and enlighten us. In the past, we were blessed to have eminent personalities such as Dr R A Mashelkar, Gururaj Deshpande, Sanjay Nayak and others.
- ✓ You will then present your case to an audience and enthrall them with your innovation.



Dr R A Mashelkar



Sanjay Nayak



Gururaj Deshpande

- ✓ The invitees will visit your innovation at a dedicated booth at the venue.
- ✓ You will then get the opportunity of your lifetime to have intense interactions with the experts.
- ✓ Stay back for the dinner and network with the best minds.
- ✓ Be a star through the media campaign and get nationwide exposure.
- ✓ Following the event, selected innovators will be mentored by expert mentors from a pool of IIT B alumni and our partners.

*The sky is the limit after that! Good luck.*

## Can you participate?

If you are an innovator, yes you can! You can be from any field with any educational qualification. Age is no bar either. You can participate in your individual capacity or proudly represent your organization.

We would like to particularly encourage start ups and small and medium enterprises.

And don't worry, there are no charges. The only contribution from you will be your innovation!

This is your opportunity to showcase your creativity, your unique and innovative ideas and the fire in your belly to change the world!

*Go on, be a part of this vibrant innovation ecosystem!*

## Sponsors

This is your opportunity to be part of this burgeoning innovation landscape and leverage the excellent prospects of enhancing your brand visibility.

Needless to say that you will be able to support the most promising and budding innovators of our nation who will make India and Indians proud!

## Our partners

We have joined hands with the Centre for Innovation, Incubation & Entrepreneurship (CIIE) at IIM Ahmedabad. They will add tremendous value to the event and the innovators through their incisive insights and world class expertise.

**Visit our website,**

**[www.innovations-pune.com](http://www.innovations-pune.com)**

**or write to ,**

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## What our innovators from earlier INNOVATIONS events say...



**Mr. Ranjendra V. Ladkat,**

Founder, FREEZCOOL

“Being selected for the INNOVATIONS event and the strong inputs I received in preparing a focused presentation has helped me in taking my innovation further. The recognition at INNOVATIONS has helped me persuade potential customers like Indian Railways to look at the concept seriously and has brought new hope to the success of my innovation”



**Mr. Sumedh Bapat,**

Founder, Greenleaf Renewable Energy Pvt. Ltd

“INNOVATIONS made me realize the value creation potential of my biogas innovation. The opportunity to present at the Innovations event has realized amazing results. I have been able to take my company from a no-revenue state to a multi-crore turnover in just under one year. It is just amazing what a few little under-estimated things can do to your life and this event was just one of them.”

Venue: Dewang Mehta Auditorium  
Persistent Systems Ltd., Pune

**innovations** | I | O | N  
ideas in practice



Our Partner:



**Centre for  
Innovation  
Incubation and  
Entrepreneurship**